Privacy Policy for Speaksense
Effective Date: May 18, 2024

1. Introduction
Welcome to Speaksense, a service dedicated to providing YouTube data analysis and visualization. This Privacy Policy outlines how we handle personal and YouTube data in accordance with privacy laws and regulations.

2. Data Collection
We collect the following information:

- **Registration Information**: Name and billing address.
- **YouTube Data**: Public YouTube data accessed through the public API, including video statistics and metadata.

3. Use of Data
Your data is used as follows:

- To provide and improve our service, including data analysis and visualization.
- For marketing and advertising purposes, using anonymized data without revealing channel names or pictures.
- To identify product improvements based on client's public YouTube data.

4. Third-Party Data Sharing
We share your data with the following third-party services:

- Microsoft Azure and Databricks for data storage.
- Power BI for data visualization.
- AI Lens connector for the AI chatbot functionality.

5. International Data Transfers
While we currently do not transfer data internationally, we reserve the right to do so in the future.

6. User Consent and Rights
- Consent for data collection is not required for public YouTube data.
- Users can change data preferences or make their YouTube videos private to limit data access.
- Users have the right to request changes to their data preferences through our service.

7. Cookies and Tracking Technologies
Power BI may use cookies to save the state of visualizations. Speaksense itself does not use cookies or similar tracking technologies.

8. Compliance with Laws
We comply with the California Consumer Privacy Act (CCPA) as all data displayed is public.

9. Changes to Privacy Policy
We will notify users of any changes to this Privacy Policy one week before implementation.

10. Data Retention and Deletion
- User data will be retained indefinitely as it is public.
- PII is stored in secure databases managed by Microsoft Azure.
- Users may request data deletion or stop their service by contacting us or cancelling payments through Stripe.

11. Contact Information
For privacy-related inquiries or concerns, please contact the Speaksense contact team at contact@speaksense.info.